

Western Development Corporation

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Herbert S. Miller, chairman of the board, chief executive officer and principal stockholder, founded Western Development Corporation in 1967 and started with the development of six office buildings in Washington, D.C. He guided the firm into retail development with twenty neighborhood and community centers in eleven states from 1975 to 1987.

A native Washingtonian, Miller established a series of mixed-use projects such as Georgetown Park, an award winning retail, office and residential project; Washington Harbor, the only privately developed project on the Potomac River; and Market Square, two mixed-use buildings with office space, retail space and residential units along Pennsylvania Avenue.

By 1987, Miller embraced the mills concept; the value oriented super regional mall and opened Potomac Mills in Woodbridge, Virginia. He expanded the mills concept to other metropolitan areas and opened the Franklin Mills (Philadelphia) in 1989; the Sawgrass Mills (Ft. Lauderdale) in 1990; and Gurnee Mills (Chicago) in 1991.

In 1993, The Mills Corporation was founded and capitalized at \$1.3 billion through a NYSE public offering. Miller retired from The Mills Corporation in 1995 in order to take Western Development Group's revolutionary retail concept to Asia.

Miller led the Mayor's Interactive Downtown Task Force from 1995-1996. The task force was charged with revitalizing Washington's central areas by identifying development opportunities and economic incentives essential to attract retail, housing, and entertainment to downtown D.C.

The blueprint of the task force resulted in \$6.21 billion in private and public expenditures including 5,242 new units of housing, 9 million square feet of office space, a new \$834 million convention center, and a new museum within the old Carnegie Library in Washington, D.C.

His involvement with the task force led him to develop Gallery Place, which combined equal portions of retail, entertainment, residential and office space on a site bridging the Verizon Center and Washington's Chinatown.

A graduate in urban planning from George Washington University, Miller is involved in civic affairs, including membership on the board of the National Children's Museum.